

## Potential for EU-Japan Industrial Cooperation in GNSS Applications

Fabrizio Mura, Tokyo, 4 March 2013 「宇宙インフラの利活®用材をどう育成するか」国際セミナー





#### Pilot Activities to foster EU-JP GNSS industrial cooperation (2013)

<u>Industrial internships</u> in GNSS for European and Japanese engineering students (VULCANUS) ヴルカヌス企業インターンシッププログラム

EU: 1 Japanese student will start in CEIT (GNSS in railway industry)

Japan: Profiles of 9 European candidates looking for internships in Japan

GNSS Industrial Partnership Service – to develop EU-JP business and R&D partnerships 産業連携サービス - EUと日本企業、R&D機関がパートナーシップを特定し発展 EU: 5 Industrial profiles interested in developing partnerships with Japan Japan: call for interest to develop cooperation with the EU

<u>Innovation Competition in Japan</u> with the European Satellite Navigation Competition 2013 Reward innovative ideas for GNSS applications in Japan (starts 1 April 2013)



## Industrial internships in GNSS for European and Japanese engineering students (VULCANUS) in 2013

通信工学、ソフトウェア開発、コンピューターサイエンス専攻学生プロファイル(5名)

学生1: Jan Skach (Czech Republic)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/39-MrSKACH-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/39\_SKACH.pdf

<u>学生2</u>: Thomas Kuhnel (Germany)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/65-MrKühnel-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/65\_KUHNEL.pdf

<u>学生3</u>: Jerome Olivier (France)

志望動機書: http://documents.eu-japan.eu/vulcanus\_japan/226-MrOLIVIER-motivation letter GNSS.pdf

応募用紙: <a href="http://documents.eu-japan.eu/vulcanus\_japan/226\_OLIVIER.pdf">http://documents.eu-japan.eu/vulcanus\_japan/226\_OLIVIER.pdf</a>

<u>学生4</u>: Agathe Schmider (France)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/235-MsSCHMIDER-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/235\_SCHIMDER.pdf

<u>学生5</u>: Remi Benoit (France)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/241-MrBENOIT-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/241\_BENOIT.pdf



## <u>Industrial internships</u> in GNSS for European and Japanese engineering students (VULCANUS)

宇宙工学、航空工学専攻学生プロファイル(4名)

<u>学生6</u>: Oriol Gasquez Garcia (Spain)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/87-MrGASQUEZ GARCIA-motivatino letter

**GNSS.pdf** 

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/87\_GASQUEZ GARCIA.pdf

<u>学生7</u>: Daniel Pastor Moreno (Spain)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/122-MrPASTOR-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/122\_PASTOR MORENO.pdf

<u>学生8</u>: Tiemen Van Wees (the Netherlands)

志望動機書: http://documents.eu-japan.eu/vulcanus\_japan/409-MrVanWees-motivation letter GNSS.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/409\_VAN WEES.pdf

<u>学生9</u>: Monica Sousa (Portugal)

志望動機書: http://documents.eu-japan.eu/vulcanus japan/515-MsCOSTA-motivation letter gnss.pdf

応募用紙: http://documents.eu-japan.eu/vulcanus\_japan/515\_COSTA MARINHO SOUSA.pdf

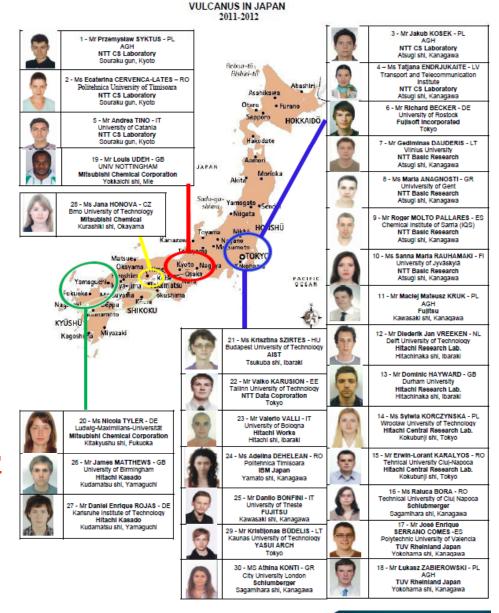


#### "Vulcanus" Engineering Internships

## **Vulcanus in Japan 2011-2012 Map of internships**

We welcome Japanese GNSS companies interested in receiving European engineering interns for the period:

September 2013- August 2014





#### "Vulcanus" Engineering Internships

#### **Vulcanus in Japan** Company internship for young engineers:

<u>Japanese language and culture course</u> (4-month) and <u>company internship</u> (8-month) in Japan for European students in science & engineering fields (the same programme exists for Japanese students in the EU).

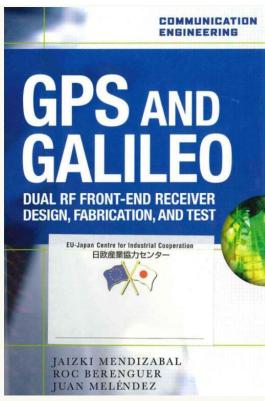
Vulcanus in Japan 2011-2012



30 participants started Vulcanus in September 2011











## GNSS Industrial Partnership Service – to develop EU-JP business and R&D partnerships

Example of industrial partnership request:

Title: New vehicle tracking solution

<u>Summary:</u> A small German company offers a vehicle tracking solution based on a smart box (GNSS/GPRS) that can be configured individually and can be integrated into existing technical surroundings. It is robust and compact and provides locations of vehicles, cargo and passengers in real time. Benefits include increased transparency and more efficient work processes. Partners from logistics, facility management and other services are sought for commercial agreements with technical assistance. (TECHNOLOGY OFFER, ref.:13 DE 0855 3RMD)

Detailed information: <a href="http://www.enterprise-europe-network.ec.europa.eu/matching/completerec.cfm?BBS\_ID=175765&COMPANY=801370">http://www.enterprise-europe-network.ec.europa.eu/matching/completerec.cfm?BBS\_ID=175765&COMPANY=801370</a>

#### All current offers available at:

http://japan.gnss.asia/Industrial Partnership Opportunities



#### **Satellite Navigation Competition in Japan in 2013 - merits**

Encourage Japanese students, researchers and firms to submit new ideas, for future applications which promote the utilization of GNSS and QZSS

Promote the commercialization of the most successful ideas in Japan

Increase the development of GNSS applications in Japan and Asia

All ideas including "GNSS applications for disaster prevention, monitoring, mitigation and management"

## Official kick-off: 1 April 2013





#### **Information for Participants**

### SUBMIT YOUR IDEA

1 APRIL – 30 JUNE 2013 WWW.GALILEO-MASTERS.EU

partner regions 2012

IRELAND III UK ME ØRESUND EN LITHUANIA HESSE PRAGUE II POLAND BADEN-WÜRTTEMBERG BAVARIA I PORTUGAL WESTELAND AUSTRIA FORTH AMERICA GIPUZKOA NICE-SOPHIA ANTIPOLIS CATALONIA BULGARIA ARAB MENA IN ARAB M



















organised by



angeanning partners









innovation IT partner

#### The Organiser



#### Anwendungszentrum GmbH Oberpfaffenhofen (AZO)

- Organiser of the European Satellite Navigation Competition
- Drives innovation & incubation in the commercial use of space technologies & infrastructures

#### **Space4Business in Europe**

- Scouts for the best business ideas via innovation competitions for satellite navigation and earth monitoring applications
- Supports formations of space related companies in the ESA BIC Bavaria







business incubation centre

Bavaria managed by AZO

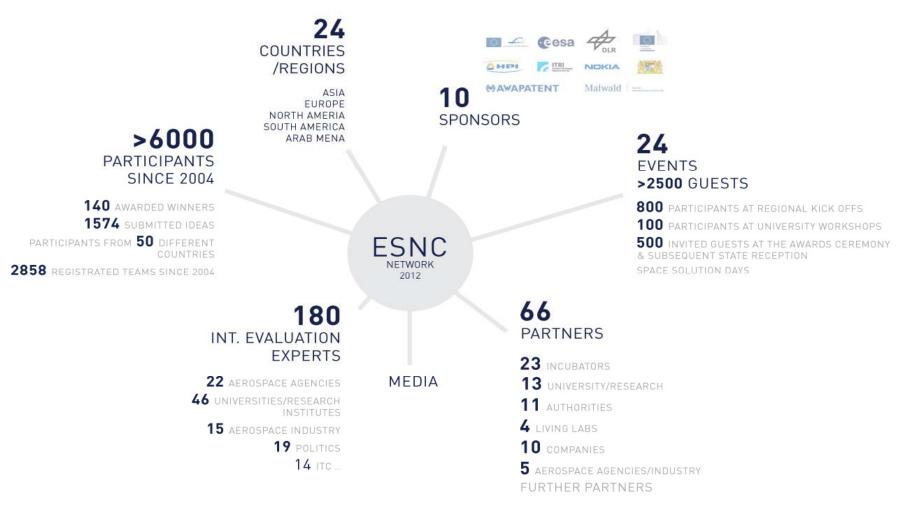
#### **Mission**



- Enhancing public awareness of the manifold application potential of Global Navigation Satellite Systems (GNSS)
- Promoting the use of the technology for new application fields
- Supporting entrepreneurs and start-up companies
- Cross-regional match-making between industry, research and
- politics to foster the realisation of the awarded ideas
- Strengthening international collaboration with particular regard
- to the development of applications and services made possible by the future European satellite navigation system Galileo

#### **ESNC Global Network**





#### **ESNC Partners 2013**



in cooperation with





under the patronage of

prize awarding partner





special prize partners









#### **Partner Regions 2012**







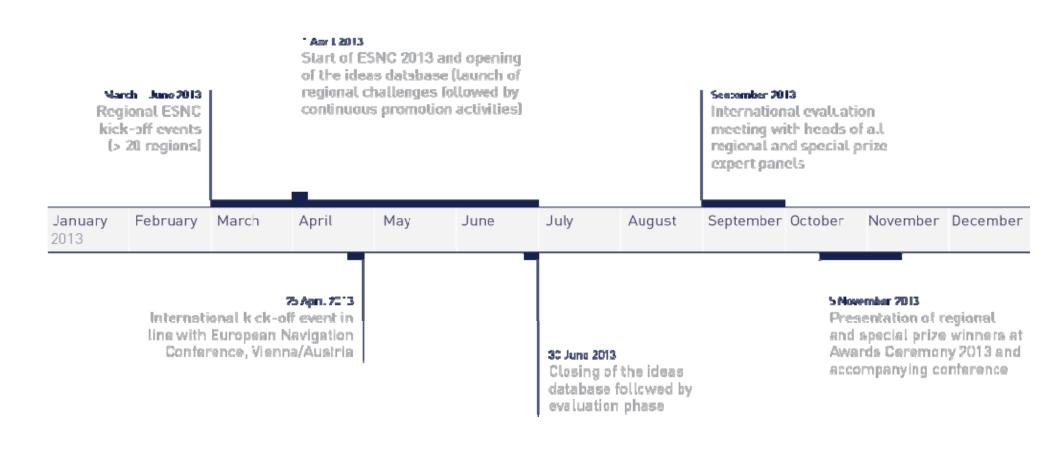
Since 2004 the ESNC is exceptional source of innovation with ...

an

- more than 6,000 participants
- ≥almost 2,000 submitted ideas
- ≥ 171 awarded winners
- more than 60 partners worldwide

#### **Timeline**





#### **How to participate**





























#### **SUBMIT YOUR IDEA**

1 APRIL - 30 JUNE 2013 WWW.GALILEO-MASTERS.EU

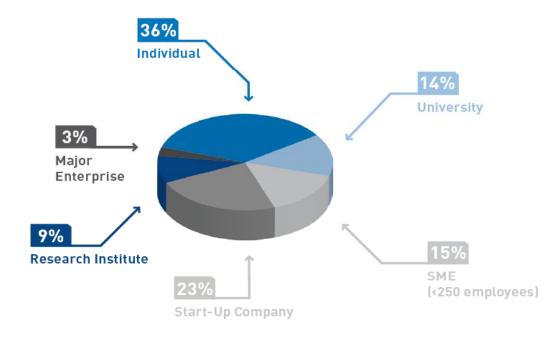


#### **Target Groups**



#### The ESNC is oriented towards

- Start-up companies
- Small and medium sized companies
- Developers in large companies
- Research associates and other university staff
- Students
- Private researchers





PUBLIC & SOCIAL SERVICES

eHEALTH INDUSTRY APPLICATIONS

ENERGY HIGH PRECISION AUGMENTED REALITY

SPORTS & TRACKING MOBILE LBS SOCIAL NETWORKING

SAFETY & SECURITY

**AEROSPACE** 





#### **Prize Pool**



Become the **GALILEO MASTER** get EUR 20,000









#### Navigation



#### **Seamless Indoor Navigation**

Overall Winner :: GALILEO Master 2012



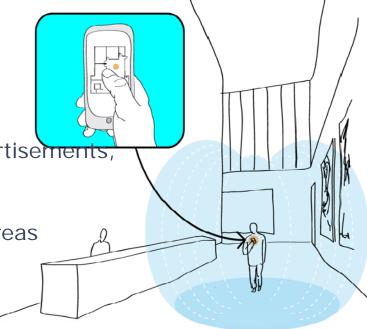


- Accurate indoor navigation with a smartphone
- **▶** Ultra Low Frequency Magnetic Field Communication
- Works with the phone's three-axis hall sensor

Indoor navigation, access control, personalized advertisements, museum guidance

Solution Structed Solution Structed Solution Sol

Ranges from millimetres to several meters, very low-cost infrastructure



©Fraunhofer Portugal

#### **Location Based Services**



## The Travel Time Platform – Time is More Valuable than Distance





Regional Winner 2012 :: United Kingdom

- Delivers locations based on travel time
- First to market, initial customers secured
- Launched in the UK
- Successful trials in nine other countries
- Uses real-time and historic GNSS data
- Adds the value of GNSS data to location-based information



© iGeolise 2012

#### Awards Ceremony 2012 | Munich





#### Search & Rescue



#### **GINA - Geographical Information Assistant**

Regional Winner:: Czech Republic 2012



- a technology that facilitates faster and better decision making in the field by real-time exchange of information through the map
- functionality on mobile devices
- Borderless tracking
- Situation mapping
- Tactical communication
- Task and goal management
- Automated reporting





#### **State Reception 2012 | Munich**







#### **Space 4 Your Business**

Mr Andreas Dippelhofer

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Anwendungszentrum GmbH Oberpfaffenhofen Friedrichshafener Straße 1 82205 Gilching / Germany

www.galileo-masters.eu

#### **GNSS.** Asia Japan - Project Objectives

1.Define a **strategy** for the industrial cooperation between EU and Japan on GNSS downstream sector (applications and receivers)

2.Ensure the <u>valorisation</u> of the Galileo Programme with an emphasis on the "exportable" products mainly the Users Segment: receivers and applications

3.Recommend and start the development of <u>industrial cooperation</u> between EU and Japan



#### **GNSS.**Asia Japan - Project team

**Fabrizio Mura** 



Toshiyasu Ichioka



Kiyoshi Yajima



Yoko Kadoya



<u>Fabrizio Mura</u>, DGM, EU-Japan Centre, project coordinator for J-BILAT, team leader for GNSS.Asia.

<u>Toshiyasu Ichioka</u>, PM for J-BILAT as well as GNSS.asia, promoting EU-Japan cooperation in STI.

Yoko Kadoya, PC for J-BILAT and GNSS. Asia dissemination actions in Japan.

<u>Kiyoshi Yajima</u>, Japan expert, previously worked in Pioneer Co., now works in Lighthouse Technology and Consulting Co., whose main objective is to contribute to the world by making use of GNSS.



## About the EU-Japan Centre for Industrial Cooperation 日欧産業協力センターについて

1. Policy analysis
Seminars & workshops: support to dialogue
EU-Japan Business Round Table

2. <u>Services to Business</u>
Training programmes for EU and JP firms
Enterprise Europe Network
Information service (business inquiries)

3. <u>EU-Japan cooperation in Innovation & R&D</u> R&D (FP7) J-BILAT Cluster helpdesk and missions

- help EU firms become familiar with the Japanese market and industry trends;
- facilitate contacts and help initiate business through network + meetings (\*) (multi-sectoral);
- assess expectations from Japanese customers about EU products / services (\*);
- help EU firms (resp. Jp firms) search for partners in Japan (resp. partners in Japan) (\*);

(\*) Relevance to GNSS









#### Getting started - services offered by the Centre

From the EU - information inquiry helpdesk about the Japanese market:

**Enterprise Europe Network** 

can start anytime, free of charge

(http://www.een-japan.eu)

From the EU - search for potential partners in Japan:

**Enterprise Europe Network** 

can start anytime, free of charge

(http://www.een-japan.eu)

From the EU – information helpdesk about cooperative horizon2020 R&D partnerships+ funding with Japan <u>J-BILAT info helpdesk</u> can start anytime, free of charge (http://www.j-bilat.eu/)

From the EU and from Japan - train a Japanese engineer for 8 months

**Vulcanus in Europe / Japan internship programme** 

1/year, follow recruitment calendar 6000 Euro/ 800k JPY support from host companies http://www.eu-japan.eu/global/vulcanus.html

From Japan - assess market potential, and Japan-specific gaps, B-to-B meetings

**HRTP Business training programmes** 

1/year, 4 week immersion in Japan (next round: May 2013) – subsidy for SMEs

From Japan - assess market potential, and Japan-specific gaps, B-to-B meetings

B-to-B meeting mission in ICT: 5 days, scheduled for 2013 around a major exhibition in Japan





# THRNK YOU ... any questions? GNSSia

Contact us at gnssasia@eu-japan.gr.jp



