

QBIC社会実証準備WG会合

GNSS. asia

2015年6月10日(水)



EU-Japan Centre
for Industrial Cooperation

日欧産業協力センター



HORIZON 2020

ヨーロッパ・サテライト・ナビゲーション・コンペティション EUROPEAN SATELLITE NAVIGATION COMPETITION (ESNC)

日常生活における衛星航法を用いたユニークなサービス、製品、
ビジネスイノベーションを公募

年一度開催のグローバル・コンテスト

受賞：総額100万ユーロ相当のサービス

賞金、ビジネス・インキュベーション及びコーチング、知財コンサルティング技術サポート、
試験施設へのアクセス、プロトタイプ開発



2015年ESNCパートナー

協力



受賞パートナー



運営



特別賞パートナー



地域賞パートナー



GNSS.asiaチャレンジ賞

アプリケーション分野

関連分野における無数のアプリケーションの応募

ぜひ、あなたのアイデアを！



位置情報サービス
Location Based Services (LBS)



道路交通管理
Road Traffic Management



安全警備
Safety & Security



健康



エネルギー



拡張現実
Augmented Reality (AR)



農業
森林管理
Agriculture & Forestry



物流



公共社会サービス
Public Social Services



航空



鉄道



環境
監視保護
Environment Monitoring & Protection



海洋環境
海上交通
Marine Environment & Sea Transportation



緊急対応
災害管理
Emergency Response & Disaster Management



観光
旅行
Tourism & Travel



スポーツ
トラッキング
Sports Tracking



ゲーム
ソーシャルネットワーク
Gaming & Social Networking

AND MANY MORE!

その他

応募: 2015年4月1日～6月30日までにアイデアを提出

<http://www.esnc.eu/>



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Overall Winner 2014

"Since the impressive ESNC ceremony and the surprise of being named the overall winner, we have received numerous felicitations from academia, other industry entities, and governmental organisations. Some of them have expressed interest in a future cooperation. Currently, we are developing a strategy for implementing our idea within Airbus ..." [More](#)



- About
- The Competition
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 - Application Fields
 - Evaluation
- Prizes 2015
 - Overall Winner
 - Regional Prizes
 - Special Prizes
 - Patent Consulting
- ESNC Network

WIN PRIZES AND LAUNCH YOUR BUSINESS

The largest GNSS-related innovation network rewards the best services, products, and business ideas that use satellite navigation in everyday life. Win prizes worth EUR 1 million and get that boost you need to take your business global from the leading space-related incubation community and the best experts in the field.

Sign up from 1 April to 30 June 2015!

- SIGN UP
- CHOOSE YOUR PRIZES
- PRESENT YOUR BUSINESS CA
- WIN & GET YOUR BUSINESS OFF THE GROUND

13 MAY
FIAMMETTA DIANI (GSA) EXPLAINS WHAT THE

Special Prizes 2015



<http://www.gnss.asia/challenge>



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Home - Opportunity & partnering - GNSS.asia Challenge

GNSS.asia Challenge



BUSINESS

are already an integral part of our everyday lives - and the market is and enable countless applications, from Location-Based Services (LBS), for infrastructure management. Organised in cooperation with the GNSS.asia Challenge offers participants from across Asia-Pacific the d service, product or business innovation, and compete for a share of



The ESNC annually is awarding the best services, products, and business innovations that use satellite navigation in everyday life.

We're excited to see yours!

Welcome to the Ideas Database

Please register or login here to submit your entry. You can edit your entry at any time until the closing of the database on 30 June 2015. We look forward to your submission!

If you are a new participant please use the registration form to log in.

Email or Username

Password

[Forgot Password](#)

Register

Login

ESNCデータベース

European Satellite Navigation Competition 2015

ID number

150785

Prize Selection

Region

- Select -

Special Prize

- Select -

‘Asia’を選択

Technical Aspects

The first section covers the technical details. It is important to clarify which problem(s) your idea / solution can solve and why it stands out from existing solutions. Explain in detail the benefits (customer, economical, ecological, etc.). Use clear, understandable data and information when describing your specifications and technical development status. Explain the process required to realise your idea / solution.

Title

* Title of your idea / solution

Description

* Please describe your idea / solution:

- (1) What is the background of your idea? Please include its technical field and any known prior art.
- (2) What issues or problems does the idea solve? What advantages does it provide?
- (3) What are the key features, components, devices, steps, or other characteristics that enable your idea to do what you describe in the answer above? If applicable, how does it improve on existing solutions?

GNSS Relation

* Please describe the connection between your idea / solution and Global Navigation Satellite Systems (GNSS), such as GPS / Glonass / Galileo / EGNOS, etc.. Which of these systems do you prefer? Which relevant system features does your idea / solution exploit: integrity, high accuracy, reliability, availability etc.?

全GNSS対象

Realisation

* What is necessary to realise your idea / solution, e.g. resources, budget, estimated (procurement) costs for the product, equipment, basic parameters, etc.?

同じアイデアで特別賞
に同時に応募可能！

2つの賞を選択！



GNSS.asiaチャレンジ賞

&

特別賞



ESNC 総合賞

ESNC 総合賞

全応募者は、地域賞、特別賞の他、同時にグローバル・コンペティションでの受賞のチャンスがあります！

GNSS.asiaチャレンジ賞

- ESNCのフレームワーク内の新たな地域賞
- 対象：アジア・太平洋地域からの革新的なGNSSのアイデアをお持ちの全ての参加者
- 主催：GNSS.asia 協力：Multi-GNSS Asia (MGA)
- GNSS.asia チャレンジ賞受賞者：



世界的に著名なGNSS専門家からの無償の
ビジネスコーチング



2015年12月7日-9日にブルネイで開催のマルチ
GNSSアジア会議での授賞式への参加渡航費



ブルネイでのGNSS.asia産業セミナーにおいて
プレゼンテーションの機会



ヨーロッパとアジアのGNSS産業パート
ナーに会う機会

WWW.GNSS.ASIA/CHALLENGE

2015年10月、ベルリンにてESNC授賞式開催



ご清聴ありがとうございました。

E-alert受信ご希望、ご意見、ご質問等は下記のメールアドレスまでご連絡下さい。
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