



An Introduction to GPS Fleet Management

by
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Introduction to BruGPS

Market Entry Models

Regional Presence

Company Evolution & Current Market

Possibilities in the next 5 years

Partners

Q&A

BruGPS Technologies



A Brunei Based Company – **Incorporated in 2009**

Regional presence - **Indonesia, Singapore Brunei & Philippines**

Total regional workforce **180**

Line of Business – **Software, Hardware and Services**

Technology – **GPS/GSM and GPS/Satellite**

We track **Vehicle, Vessel, Container, Machinery & People**

Market Focus - **Transport and Logistics**

Target Market 2017/18 – **Thailand, Vietnam and Malaysia**

Quick Facts

ASEAN Focus

- Brunei, Indonesia
- Philippines, Singapore

Customer Profile

- 600+ Regional Customers
- 20,000+ Active Subscription

Service Network

- Service centers in 20 cities spread across 5 countries

Market Entry Models



Reselling /Licensing

Joint Venture/Partnership





Direct Investment

Acquisition

Regional presence...



Regional Offices

2009	Brunei	
2010	Indonesia	
2011	Singapore	
2012	Philippines	
2017	Thailand/Vietnam	
2019	Malaysia	

Fleet Management System - Web App, Mobile App & Client/Server Software



Ready Mix Concrete Fleet

Function(F)

E-Mail | Replay(R) | Nearest | Fuel Chart | Temp Chart | Geo-fence | Report

external device

MDT | TPMS | Mixer Truck | Taxi

Mixer Status

Drum Status: Mixer . 2/Min

BRUGPS

Engine 50 F

Brake 25

Universal 1 0 E

Universal 2 61.0 KM/H 37.9 MPH

Air Condition 120 180 240

Door Close 60 75 112 149 300

Power On 37 186 224 360

Fuel Pump Ok

SOS

Gps Antenna Ok

Over Speed

Universal 1 Low

Universal 2 Low

Fatigue Driving

Tow Alarm

Odometer (KM) 89571

Fuel (Litre)

GSM GPS

Show All Vehicles | Show Online Vehicles | Show Offline Vehicles

vehicle name	Unit ID	valid	direction	speed(KPH)	fuel(%)	mile(KM)	location
P5 - T05 - BP8415	4221009661	True	0	0	---	61509	Simpang 41, Kilanas, Brunei
P5 - T04 - BP8414	4221009301	True	0	0	---	53203	Unnamed Road, Brunei
P5 - T03 - BP3741	4221009412	True	66	54	---	66091	Jalan Perindustrian Sungai Bera, Brunei
P4 - T82 - BAH6590	4221009561	True	0	0	---	82925	Simpang 75, Kuala Belait, Brunei
P4 - T77 - BAF4094	4221009717	True	252	61	---	89571	Seria By-Pass, Brunei

external device

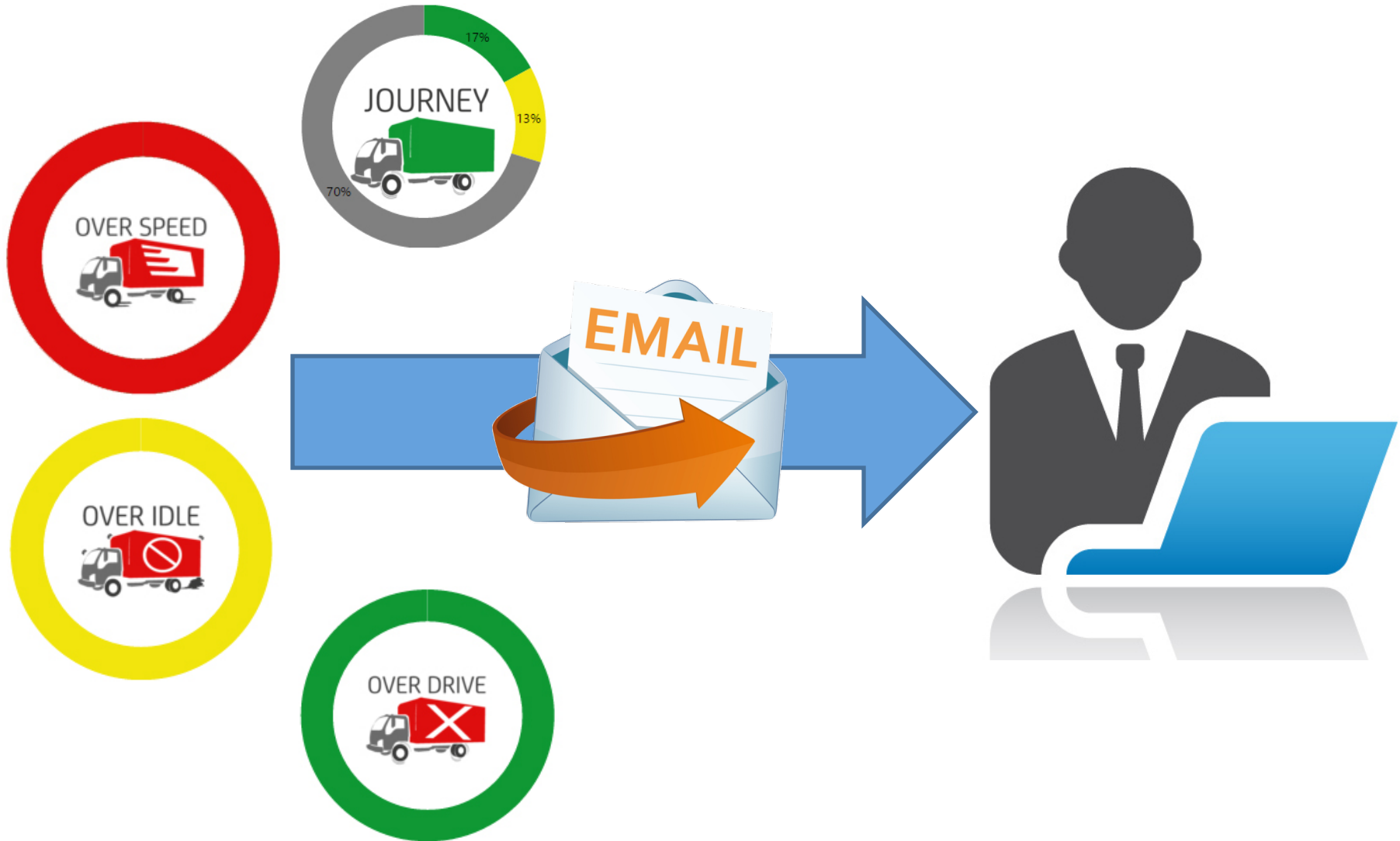
MDT | TPMS | Mixer Truck | Taxi

Drum Status: Mixer . 2/Min

Messages | Logs

Operator: readymix | Expired Date: unlimited duration | Datetime: 12/1/2015 10:21:04 AM

Fleet Reports & Alert Notifications



Satellite Tracking

Filters

Go Zone

FILTERING BY ZONES

Export

1	KM.ANUGRAH	2015-12-01 14:02:24	Inside GO zone : Surabaya Zone
2	TK.PROFIT 928	2015-12-01 10:42:36	Inside GO zone : pontianak zone

Zoning

List + New

Export

Name	Go Zone	Enabled		
Kendawangan Port	No	Yes		
Kuningan	No	Yes		
Waru Zone	Yes	Yes		
Surabaya Zone	Yes	Yes		
pontianak zone	Yes	Yes		
Banned Zone	No	Yes		
new zone	No	Yes		

Customizable Zones & Landmarks

TK.ANUGRAH 9

Police AM 25

Shipyard Kendawangan

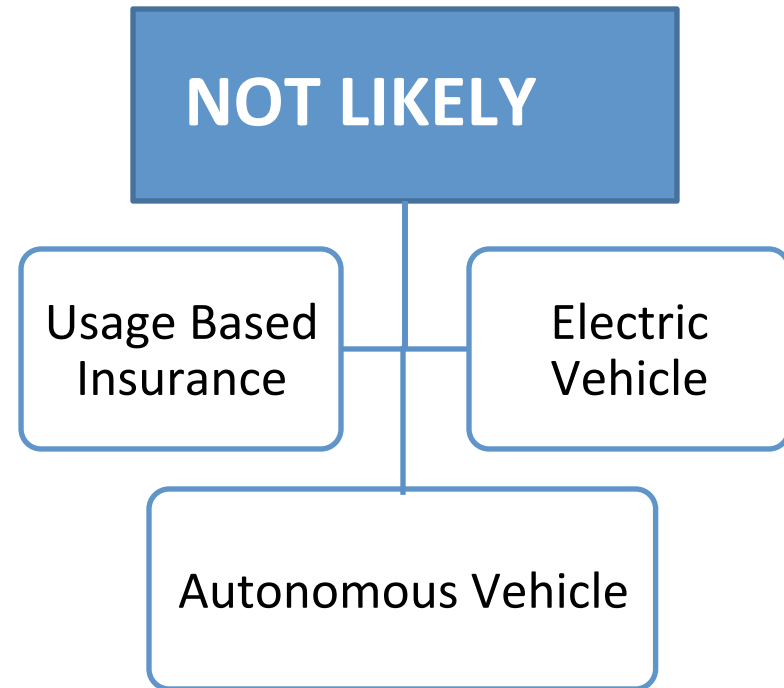
new landmark

Pontianak Shipyard

11	10	1	2	0
Total	Active	Inactive	Go Zone	No Zone

Vessels, Containers, Barges, Etc...

What 's Possible – 5 Year View



What 's Possible – 5 Year View



CURRENT/LIKELY

Fleet & Asset
Mgmt

*OBD2
Analytics**

Traffic Info

Connected
Personal
Navigation

Route
Guidance

*Taxi/Car
Booking**

Regional Clients



Local Partners



Resellers

AMERICAN TECHNOLOGIES, INC.
THE BETTER SOLUTIONS COMPANY

Philippines

International Partners



Numerex™

GEOTAB
management by measurement



BLIP
systems

Denmark

Globalstar

SkyWave

North America

 **ORIENTAL CONSULTANTS**
Global Consulting for Sustainable Development

Japan

inmarsat

UK

 **ATrack**
ATrack Technology Inc.

Taiwan



MRCagney
Australia

Question and Answer:



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